



E-Balita

*Diaryo ng Philippine Nurses Association ng America
The E-Newsletter of the Philippine Nurses Association of America*

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Engage and Make a Difference Today and Everyday

PNAA President-Elect Dr. Reynaldo R. Rivera assumed leadership of the PNAA from President Leo-Felix Jurado on Saturday June 26, 2010 at the Intercontinental Hotel, Miami, Florida. He unveiled his theme Engage and Make a Difference that will anchor his presidential years. Being engaged is about involving ourselves; going above and beyond; investing in what we value and are passionate about. Engagement begins with each one of us and results in the creation of powerful new opportunities for one's self and others; thus making a difference. At the convention, there was the opportunity to discover how to get involved and engaged with the association's initiatives thereby enhancing one's contribution and making a difference.

In focusing the association on engagement, it will be able to define itself better; improve its messaging; and communicate what PNAA stands for keeping the PNAA membership involved and passionate about its mission and vision.

Presence of drivers of engagement and registered nurses engagement was the doctoral research of Dr. Rivera at Case Western Reserve University. His doctoral paper was presented nationally and internationally. For the next two years under the baton of Dr. Rivera, PNAA will be engaged, involved and will make a difference.



General Assembly -June 26, 2010. PNAA membership listening avidly to the PNAA business.

President's Corner : Engage and Make a Difference



Acceptance Speech: Engage and Make a Difference
 Reynaldo R. Rivera, DNP, EdM, MA, RN, CCRN, NEA-BC

Delivered June 26, 2010
 Philippine Nurses Association of America, Incorporated
 31st Annual National Convention
 Intercontinental Hotel
 Miami, Florida

President Leo-Felix Jurado, Dr. Joyce Fitzpatrick, Dr. Ann McGinnity, Past Presidents of the Association, namely: May Mayor, Mila Velasquez, Pete Calixto, Lolita Compas, Ampy dela Paz, Betty Miranda, Remy Solarte, Phoebe Andes, distinguished guests, and above all my esteemed members of the Philippine Nurses Association, families and friends.

It is a distinct honor and privilege to speak with you this evening. I am overwhelmed and humbled to address you on this momentous day of my life.

Throughout my career I have been extremely fortunate to have friends and mentors – usually one and the same – help, guide and direct my progress. Their kind mentorship represented a quality of leadership, which has had great impact upon me to lead others forward to maximize their own potentials. The leadership role is not one of control to its own end but rather the self control to allow others to be successful in their own right – to be proactive, effective and engaged with those they lead.

My professional life is predicated on the meaning and purpose life was given during my childhood years. Having lost my parents at a young age, it would be easy to say that I had to immediately step up to life. The truth be told, I first recognized the leadership role within my older sister and my aunt who confronted the hardship of losses and led my suddenly smaller family unit forward, keeping us together and refusing to let our dream burn out. My aunt emphasized to us the value of strong character, embracing life long learning and the importance of helping others. The lessons learned from that part of my life have continued to ring true in all subsequent parts of my life. They were the lessons and values of perseverance, intellectual curiosity, resilience, tenacity, and the quiet exhilaration that accompanies a triumph.

For me, it's all about turning the opportunities we've received into opportunities for others. Giving back is such a meaningful and soulful experience. Considering all ways that I've personally benefited from working and studying in the U.S., I view it as my responsibility to share what I've learned with my colleagues in the nursing profession. The interesting thing is: the more you share, the more others end up teaching you.

I have selected the theme *Engage and Make a Difference* that will anchor my presidential years.

So, what is engagement?

Engagement is about involving ourselves, going above and beyond, investing in what we value and are passionate about. Engagement begins with each one of us and results in the creation of powerful new opportunities for one's self and others; thus making a difference.

What would it take to get there?

Engagement is an inside-out approach. It means that we must work on ourselves first. We need to be proactive and take responsibility. We must seek opportunities to hone not only our clinical skills as well as our critical communication and collaboration skills, especially when we deal with complex and difficult situations in our daily practice.

Regretfully, researchers have reported that employees who are engaged in their work are in the minority; less than 21 percent of workforce is engaged. Often we fall into this paradigm believing that it is someone else's job to transform our environment. We all know that there is no magic someone, the solution is in our hands.

Mahatma Gandhi said, "We must be the change we wish to see."

John Gardner said that "most ailing organizations (and many individuals) have developed functional blindness to their own defects. They are not suffering because they can't resolve their problems, but because they can't see their problems."

I am sure that we've all met and worked with nurses who epitomize what is best within our profession. I know that each of you have many compelling stories of how you made a difference in the lives of others. You need to share these stories! As my term begins tonight, I encourage you to send these stories to me; so that I may share

these inspiring narratives with all of you throughout my term and return the focus on you for making profound differences in the lives of others through your passionate engagement.

Remember our individual engagement grows into collective engagement with real momentum. This is where we as an organization can influence change. Think about the great things that we have accomplished in transforming the world: supporting the rights of not only Filipino-American nurses but all nurses at risk. We are involved in the formulation of the ethical code of recruiting foreign educated nurses in cooperation with the Alliance for Ethical International Recruitment Practice and fight the causes when they arise.

Many of you are familiar with the plight of the Sentosa nurses, ladies and gentlemen, we have the two nurses here tonight – let me call on Archiel and Claudine, as you know they were brought under unscrupulous circumstances, exploited by their recruitment agency and employers, only to have their dreams destroyed and livelihoods taken away when they stood up for their basic rights. We – the PNAA were there, as were many others, to support them, fight for them, and will do so for as long as it takes to repair their dreams and prevent others – all over the globe – from falling victim to such circumstances.

Now, let us pause for a while, take a moment as we begin our journey and ask these questions:

- How will you contribute to PNAA in the next two years?
- How will you embody your passion?
- How are you going to contribute to the mission, vision and goals of PNAA?
- How do you want to engage and make a difference?

The answers to these questions are in all of you, and through our collective engagement we can make a difference today and everyday!

I will be remiss if I will not thank the following:

Joseph Scrocco, my partner, thank you for your constant support in helping me realized my dreams and aspirations. I don't know how to live without you.

Myrna Rivera Cajucom, my dearest sister, who did not make it here tonight. She was initially diagnosed with cancer but later we found out that it was benign. I owe my whole life to her. I cannot thank you enough. I love you so much.

Drs. Joyce Fitzpatrick, Suzanne Boyle, and the faculty of the following Universities – UERM, Ateneo de Manila, Columbia University, NYU and Case Western University for teaching me the value of learning and for reaching for the stars.

I would like to thank NewYork-Presbyterian Hospital / University Hospital of Columbia and Cornell under the leadership of Wilhemina Manzano for their support.

I would like to ask the PNA New York members to stand up – ladies and gentlemen, let me present to you my colleagues, friends, without them I will not be here standing today. They paved the path to my presidency. Thank you from the bottom of my heart.

May, Lolita, Susan, Susie, Ian, Joy, Carmen, Vernie, Stella, Zita, Davy, Leonie, Araceli, Clem, Cindy, Nida, Carmina, Perry, Sarah McMannus, Bernadette Khan, Deborah Stilgenbauer, Joseph Zwarick, Jean Flynn, Alice Guzman – thank you for the gift of friendship.

Finally, let me take this opportunity to thank the hosting chapter, the PNA of South Florida, Incorporated under the leadership of Josephine Villanueva and the late Anna Javellana.

So Ladies and gentlemen, I look forward to an engaging and productive two years as we make a difference today and everyday.

Have a memorable evening. Let us celebrate and enjoy this time together!

Engage and make a difference today and everyday. Magandang gabi sa inyong lahat at Mabuhay ang PNAA!

Newly Elected Officers of the PNAA: 2010-2012

By May Mayor

The NOMELEC made a public announcement at the PNAA General Assembly on June 26, 2010 the following elected officers of the Philippine Nurses Association for the term 2010-2012. These new set of officers will be serving under the leadership of Dr. Reynaldo Rivera, as its President. Dr. Rivera was elected in 2008 to serve in the 2010-2012 administration.

PRESIDENT-ELECT	Victoria Navarro- Maryland
REGIONAL VICE PRESIDENTS	
Western	Elizabeth Rose - Arizona
South Central	Gloria L. Beriones - Metro Houston
Eastern Region	Susan Castor- New Jersey
North Central	Elizabeth Rosas- Greater Kansas City
SECRETARY	Veneranda Bacolot- New York
TREASURER	Asteria Vargas -Texas/Rio Grande Valley
AUDITOR	Jeanette Liveloo-New England
BOARD MEMBERS (5)	Jennifer Aying -New England
	Dino Doliente-Maryland
	Antonio Jayoma-Texas/Cameron County
	Illuminada Jurado-New Jersey
	Madelyn Yu-New Jersey

Congratulations and we wish them all the best!!

NOMELEC Committee: Chairperson- Rosario-May P. Mayor, Vice-Chair: Marley Nicolas- New Jersey, Asenet Craffey- New England, Jennifer Dizon- North Carolina, Carmen Perez-Michigan, Zen Edralin- Wisconsin, Grace Diaz-Font- Metro Houston, Tess Ebrada-Tampa Bay, Sarla Duller- Southern California, Elaine Soliven- San Diego, Majuvy Sulse- New Jersey

TELLERS Committee: Josie Villanueva-Southern California, Leonila Mariazeta-New York, Tess Ebrada-Tampa Bay, FL and Redd Knotts -Indiana.

*Appointed Officers: Assistant Secretary—Lucy Laeser, PNA OR/WA; Assistant Treasurer—Josie Villanueva PNA Southern California, Parliamentarian/Legal Counsel Letty Hermosa-PNA New England; Executive Director May Mayor-PNA New York.



June 26, 2010. Induction of the PNAA Executive Board 2010-2012 by Dr. Joyce Fitzpatrick.

L-R. May Mayor, Beth Rosas, Susan Castor, Gloria L. Beriones, Elizabeth Rose, Lucy Laeser, Vernie Bacolot, Aster Vargas, Josie Villanueva, Jeanette Liveloo, Victoria Navarro, Reynaldo Rivera, Letty Hermosa, Antonio Jayoma, Dino Doliente, Madelyn Yu, Jennifer Aying, Elena DeJesus, Riza Mauricio, Marley Nicolas, Fred Calixtro.

Feeling HOT! HOT! HOT! in Miami, Florida with the 31st PNA Annual Convention

By: Elena De Jesus, President, PNA-Indiana, COP 2010-2011

PNA –South Florida chapter under the leadership of Josephine Villanueva hosted the 31st PNA National Convention held at the Intercontinental Hotel, Miami, Florida. Representatives of the 40 chapters scattered throughout the United States gathered in Miami for several days of educational learning, camaraderie and relaxation. Delegates began arriving on Tuesday, June 22 and they were greeted by the host chapter and treated with comfort Filipino food such as pancit, adobo and cassava bibingka. No convention would be complete without a Welcome Night, when delegates' talents are showcased through musical programs. Delegates from all four PNA regions, the Executive Board, as well as a combined PNAF-Advisory Council production performed musical numbers. It was a rousing way to begin to the convention as it prepared everyone for days of educational programs, leadership programs and parliamentary discussions.

The 7th PNA Leadership Institute was held on Thursday, June 24. President Felix-Leo Jurado spoke about leadership at its best and about the contributions and participation of PNA chapters and subchapters through his topic, "Leadership at its Best". President Reynaldo Rivera officially unveiled the theme of his presidency, "Be Engaged ... Make a Difference". Nursing leaders Dr. Divina Grossman presented "Hallmarks of Effective Leadership: Team Work, Communication, and Accountability", Nelson Tuazon presented "Strategic Planning Imperatives: Creativity, Innovation, and Risk-Taking" and Rose Estrada spoke about "Bells and Whistles of PNA Website".

On Friday June 25, the Education Day started off with a discussion of the theme Reflections of PRISM: Achievements and Future Directions moderated by PNA National Education Chairperson, Gloria Beriones. President Leo-Felix Jurado, the keynote speaker spoke about the theme of the conference. His speech was followed by "Leading with Synergy: PNA's PRISM Achievements" – a joint presentation from the four regional vice presidents Merlita Velasquez, Josephine F. Villanueva, Sofia E. Bole, and Victoria Navarro. Connie Barden presented "Nurses Bold Voices" and Dr. Margarita Camacho presented "Mechanical Gift of Life; Artificial Heart Devices". After these morning sessions, Genentech provided the luncheon. Gloria Beriones and her committee members assembled together top-notch presenters covering a broad range of topics from clinical issues to current events affecting nursing and informing members about being engaged.

At the start of the afternoon session, participants were able to select from two timely concurrent session: Dr. Jerry Ciocon's presentation on "Latest Trends in the Management of Diabetes Mellitus" or Dr. Luz Porter's presentation on "Advanced Practice Nursing: Service, Program & Research Development". After an afternoon break, participants were able to view the poster presentations and the exhibit booths. The lectures continued with presentations by Dr. Dula Pacquiao on "Using PRISM to Achieve Social Justice and Population Health Globally" and Dr. Letty Hermosa's presentation on "Global Health Economics: Emerging Trends and Implications for Nursing". The education day ended with a presentation by Dr. Joyce Fitzpatrick on "Engage and Make a Difference".

The General Assembly was held on Saturday June 26 – a very important day of the convention. This session embodies democracy and professionalism at its best. A primary focus of the General Assembly is to provide delegates a view of the Association's current state of affairs. Those members who attended were professional and cordial. The events and issues of the day were handled effectively and efficiently. The NOMELEC's announcement of the new officers was greeted with rousing cheers and congratulations.

On the evening of Saturday, June 26, the Gala Event took place. The highlight of the evening was the induction of the new officers and members of the Executive Board. This year's gala event featured a moving tribute to PNASF's Ana Javellana who until her passing in February 2010 was the chapter President. Her spouse, Andy Javellana's speech was heartwarming and inspiring as he thanked PNA. President Leo-Felix Jurado gave his valedictory speech, which was humbling, prideful and joyful. Mr. Jurado truly embraced his role as a leader in word and in deeds.

Dr. Joyce Fitzpatrick inducted incoming President Dr. Reynaldo Rivera and his Executive Board. Dr. Reynaldo Rivera, in his acceptance speech defined his humble beginnings, aspirations and dreams. He spoke about the importance of engagement which is the principle theme of his presidency.

On Sunday, June 27 Dr. Rivera conducted his first Executive Board meeting. The discussion was on the

HOT! HOT! HOT! in Miami *(cont'd)*

work ahead for the team including goal setting, defining deliverables and managing projects for the 2010-2012 administration. Assignments of responsibilities were delegated to PNASF board members and members.

The host chapter ended the convention as it began with a nod to camaraderie, collegiality and Filipino hospitality. PNASF sponsored a Farewell Picnic luncheon in the afternoon. The extreme heat and the long lines did not deter PNASF members from enjoying the great Filipino delicacies. As we look back proudly at the PRISM administration of Mr. Leo-Felix Jurado, we will be looking forward with hope and excitement to ENGAGE and Make a Difference with Dr. Reynaldo Rivera.

Mabuhay and Long Live PNASF !

PNASF Convention Photos



PNASF President Leo-Felix Jurado with the regional vice presidents and Josie Villanueva, PNASF South Florida President.



General Assembly, Friday, June 26, 2010





Representatives from PNA San Antonio, the 2012 Convention host chapter.



PNA Membership rising early as they prepare to participate in the 5 K Run.



PNA Leadership Day, June 24, 2010.



Dr. Divina Grossman expounding on the Hallmarks of Effective Leadership.



Thank you to Leo-Felix Jurado for 2008-2010 administration



Welcome to Dr. Reynaldo Rivera 2010-2012 Administration.



Council of Elders and Wisdom with Josie Villanueva PNA-South Florida President, far left. L-R Josie Villanueva, Phoebe Andes, Reny Solarte, Betty Miranda, Ampy DelaPaz, Lolita Compas, Pete Calixto, Mila Velasquez, May Mayor, Leo-Felix Jurado

Think Tank to a Presidency: Two Views

PNAAC 2010-2012: Announcing the PNAAC Engagement

By Perry Francisco

Preparation is the fuel that energizes the transition in any administration. The PNAAC 2010-2012 leadership embarked on its transition preparation with an initial Think Tank meeting held March 12 to 14, 2010 at the Embassy Suites Hotel in Battery Park City, NY. Fifteen movers and shakers of the PNAAC were invited. PNAAC President Leo-Felix Jurado graced the occasion with his appearance and support. These people embarked on Thinking and Planning Strategically.

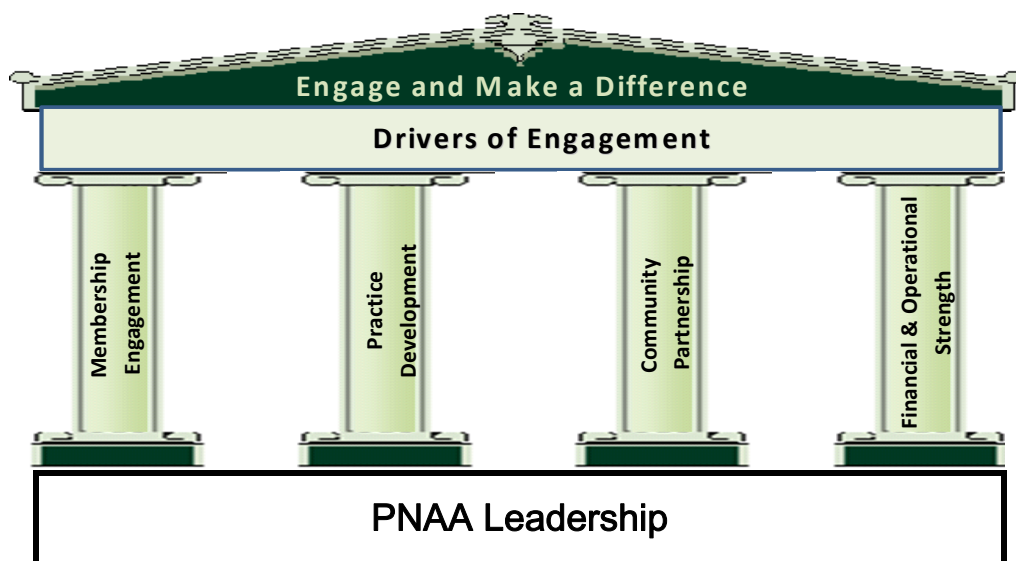
The weather provided an extra challenge to all participants. Torrential rain and howling wind kept us focused on our mission. Our only venture to go out of the hotel was to thank the Lord by attending mass at St. Peter's Church. The weather did not deter our enthusiasm and our spirits were high. The continuous supply of delicious Filipino food and delicacies kept us fueled and burning with energy to work more than 12 hours a day.

The goal of the strategic planning meeting was to capitalize on the robust historical performance of past great leaders and their administration and to energize the direction of what will constitute its success in the Future. "Engage and Make a Difference" is the theme that President Reynaldo R. Rivera leads. The challenge is how to implement it so that everybody involved will leave behind a proud legacy.

An review of PNAAC history showed its organizational evolution, its many and our members desire to excel. The structure of PNAAC leadership will be built on four pillars of strength:

1. Membership engagement
2. Practice development
3. Community partnership
4. Finance and operational strength.

These pillars incorporate best practices for membership engagement, research, collaboration with local, national and international group activities and solid financial and operational supports. These pillars of support challenges PNAAC members to be actively involved in their chapters and national association. These structures provide the PNAAC member with opportunities to excel as an organization and to strengthen our beloved nursing profession and the homeland. MABUHAY!



Think Tank to a Presidency: Two Views

Engagement: Are we going to the right direction?

By: Dina A. Krenzischek

The evidence shows that engagement is the key driver to the organizational performance growth and outcomes. But with recent research by Towers Perrin highlighting the fact that disengagement is a global epidemic and organizations still clearly have much work to do to ensure that their workforce or organizational members can be properly inspired and motivated. The Gallup survey had shown that actively disengaged employees and members erode the organization's bottom line and breaks the spirit of colleagues in the process. Gallup's latest meta analysis showed a significant differences in productivity, profitability, safe incidents compared to disengaged group. Clearly, engagement correlates directly with a positive impact on the outcomes.

What does engagement have to do with PNAAC? In March 2010, President Elect Rey Rivera invited PNAAC leaders to have a "think tank" session to review the core purpose and existence of the organization and envision the future direction of PNAAC today and tomorrow. The leaders were actively engaged in sharing ideas inside and outside their boxes. They were challenged beyond their comfort zone. Mr. Rivera with his leadership and educational expertise led the group and by the end of the session, he eloquently summarized the highlights of his vision in form of Strategic Plan. Is PNAAC going to the right direction? Yes because PNAAC needs to provide a clear strategic plan to build a lasting organization that has clear objectives and road maps that recognize the core values of members. Yes, the strategic plan should guide operation instead of current operation thinking determines the direction. Yes, the PNAAC Strategic Plan should not start and end with the presidential term but should outlast beyond leaders that make this premier organization last for the next generations to come.

Lastly, PNAAC will continue to be more challenged financially; be faced with changes in our profession as we aged, voluntarism decreases, doing more with less resources; and as we encounter political activities and increasing governmental issues that impact our existence to be a viable organization. Our PNAAC Strategic Plan is not the end but rather the beginning of the organizational greatness. It is all up to the leaders and members to have the synergy and power to survive and keep the PNAAC dream a reality for many years to come. So, I asked you, are you engaged and will be engaged in the new direction of our PNAAC future? Our power is in each every member's hand.



Thank You



Dear PNAA Founders, Officers and Members,

Hoping to win the election for the office of the President Elect was, of course, the goal. Being elected, gave me an instant reaction of satisfaction and celebration. However, within a few minutes, the reality started sinking in about my responsibilities to you and your expectations of me for the highest position in PNAA, come 2012-2014.

I thank the electorates, for exercising your right to vote. For those who supported me, thank you for "taking a chance on me". Please continue to be there for PNAA and for me. For those whose support I have yet to earn, rest assured that I will give my unconditional best to you and PNAA.

I will continue to take the path less traveled (by R. Frost), that our founders and my predecessors have so wisely and painstakingly created to lead the way.

With you behind me, SUCCESS is the only option.

God Bless all of you for making PNAA what it is today and for what it will be tomorrow!

With the warmest sincerity,
Vicky B. Navarro

MyPNAA Store is Now Open!!!

By Carmina Bautista

MyPNAA store, the official PNAA online store was launched in June during the 31st PNAA National Convention in Miami, Florida. The online store specializes in selling products embroidered with the trademarked PNAA logo such as shirts, jackets, active wear, and accessories. The online store can be accessed at the home page of the PNAA website www.mypnaa.org

The online store, credit card processing, and order fulfillment is provided by Corporate Casuals LLC. Orders are processed in 3-4 business days. Shipping time is applied after an order has been processed. Returns are accepted on defective merchandise. Because this is custom decorated merchandise no other returns or exchanges are accepted.

Secure transactions

Online store transactions are secured by GeoTrust, a VeriSign company and leading certificate authority. VeriSign is well known for the VeriSign Secured Seal, which is an outward expression of a Web site's authentication and encryption. Corporate Casuals is a verified merchant by *authorize.net* which is a payment gateway that enables internet merchants to accept online payments via credit card and e-check safely and easily.

Benefits

PNAA makes money from the mark up on the store. The online store is an attractive business opportunity as there are no set up fees, no overhead, and no inventories while offering the organization unlimited opportunity for revenue.

The mypnaa store is a project of the Infrastructure Committee under the leadership of Carmina Bautista. For information on how you can use PNAA products to raise funds for your chapter, contact Carmina at: ProjectDevelopment@mypnaa.org

Leave your Heart in San Francisco at the 32nd PNAA Annual Convention - June 28 to July 3, 2011

By Fe DeJesus and Cherina Tinio

Welcome to San Francisco, considered one of the most beautiful cities in the world with its cool summers, hot restaurants, and eclectic neighborhoods. Create your amazing lifetime memory June 28 – July 3 by attending the PNAA National Conference hosted by the PNA of Northern CA while visiting incredible sightseeing attractions: Union Square, Nob Hill, North Beach, Palace of Fine Arts, Alcatraz Island, Coit Tower, and Fisherman's Wharf with its world's finest Dungeness crab restaurants.

Stay with us at the Hyatt Regency Embarcadero Hotel and visit Chinatown, Union Square, Haight-Ashbury while the neighborhood stores fulfill your shopping desires. Savor the romance in the air by riding the Cable Cars to Ghirardelli Square. Nearby to the hotel is the San Francisco Ferry Plaza Farmers' Market with phenomenal produce almost every day of the week. Past 6 PM, San Francisco's celebrated Performing Arts, Nightlife, and Entertainment come to life with plans you. Top a conference day with a party bus tour, nightclubs, dancing, or just exploring the heavens at the California Academy of Sciences.

The Golden Gate Park is the site of the De Young Museum's art collection. Minutes away is the Academy of Sciences green, organic architecture that is high-tech and eco-friendly with its undulating green roof planted with strawberries and poppies. Visitors will gaze in wonder at the multilevel rain forest and the world's deepest coral-reef tank.

Of course, the most satisfying thing one can do in San Francisco is eat. What started as Alice Waters' passion for fresh, local, and exquisitely good food in 1971 enjoyed at her Chez Panisse restaurant has spread exponentially in the surrounding Bay Area which boasts some of the best restaurants in the US (Filipino cuisine as well).

Bring your family to savor the Bay Area's attractions minutes to a few hours away. Head north and cross the Golden Gate Bridge, one of the modern wonders of the world, by car or foot to Marin County and the Marin Headlands. Away from the traffic bustle and nestled into a tranquil stretch of shoreline within the Headlands, is Kirby Cove. Past rolling hills, the Napa Valley and Sonoma beckons with lush vineyards, award-winning wineries, and accommodations. Visitors can book everything from walking tours, wine country excursions, or continue driving north to the Muir Woods massive redwood trees. Further north, escape to Lake Tahoe, the largest North America alpine lake, nestled in the Sierra Madre mountains.

It's no wonder 16 million tourists visit annually. What do we love about San Francisco? Come join us next year for the PNAA 32nd annual convention and discover this *City by the Bay*, and for sure as the song goes you'll be singing "PNAA left its heart in San Francisco."

San Francisco treats await you.... And we will have another PNAA convention to remember.

For more information, visit www.onlyinsanfrancisco.com



Palakpakan sa San Francisco Kudos and Applause in San Francisco PNA Northern California

By Joseph Mojares and Beth Rose

Congratulations to the successful induction of the 2010-2012 PNA Northern. California Executive Board under the leadership of President, Marife Sevilla, 18th PNANC President. The event held at the Clarion Hotel San Francisco Airport was well attended by about 200 guests.

The following are the newly inducted PNANC Executive Board:

President	Marife Sevilla
President-Elect	Joseph C. Mojares
Secretary	Tess Baluyut
Treasurer	Tess Estrin
Auditor	Sonia Olivar
Immediate Past President	Cherina Tinio
Board Member	Katherine-Abriam Yago
Board Member	Pureza Belza
Board Member	Fe De Jesus
Board Member	Teresa Segelke
Board Member	Malu Cruz
Board Member	Elisa Ramirez
Board Member	Mila Viernes
Board Member	Alicia Fortaleza

The PNA of Northern California held its 18th Induction of officers on July 17, 2010 at the Clarion Hotel in Millbrae, CA. PNAA President Reynaldo Rivera was present in his first official duty and as a special guest speaker for the event. Cherina Tinio, RN MSN CNS inducted Marife Sevilla, RN MSN CORN as the newly elected President. It is a PNANC tradition for the outgoing President to induct the incoming President and for the newly inducted incoming President to induct the incoming Executive Board. The outgoing President, Cherina Tinio presented the PNANC gavel to the incoming President, Marife Sevilla to signify the hand over of the incoming administration. President Marife's motto for her presidency is "Shared Vision in Action" – to engage members to take an active role in the organization.

Pete Calixto and Araceli Antonio, past presidents of PNANC and officers of PNANF, hosted the event. The gala event with almost 200 guests including Beth Rose, VP Western Region from Arizona, Charo Jamaros, President, Greater Sacramento Chapter, and various sponsors was a great success .

On Friday, July 16th, prior to the event, 32nd PNAA Convention Planning Committee members met with PNAA President Dr. Rey Rivera and Vicky Garchitorea, President of Ayala Foundation, Beth Rose, PNAA Vice President, Western Region, Pete Calixto, PNAA Council of Wisdom and Charo Jamoas, President, PNA Greater Sacramento at Intramuros Restaurant in South San Francisco, CA. President Rey Rivera addressed the attendees with his well defined Engage and Make a Difference mantra.

In her acceptance message, President Marife Sevilla defined her theme, Shared Vision in Action – "to engage members to take an active role in the organization, to give meaning to the vision of PNANC, and translate it into tangible success." Pete Calixto, PNAAF executive Director and Araceli Antonio, PNAAF President were the Masters of Ceremony.

Kudos to outgoing President, Cherina Tinio and the 2008-2010 executive Board for their dedication and continued commitment to defining the vision of PNANC and PNAA.

Congratulations and Best wishes to the 2010-2012 PNANC Executive Board for taking the helm and welcoming the responsibility in pursuing the mission and vision of the founding members and pioneers of PNA Northern California in particular and PNAA at large.

Welcome to the PNAA family. PNAA looks forward to working with you.

PNA Northern California Induction



PNA-NC, Inc Induction of Officers. (L-R) Pureza Belza, Tess Estrin, Kathy Abriam-Yago, Terry Segelke, Tess Baluyut, Cherina Tinio, Dr. Rey Rivera, Marife Sevilla, Joseph Mojares, Malu Cruz, Sonia Olivar, Elisa Ramirez, Alicia Fortaleza, Beth Rose



Tinolang Manok, Kare-Kare, Binagoongang Talong, etc. were the chosen menu during the meeting with Dr. Rivera, PNA President and Ms. Garchitorea of Ayala Foundation, USA.

Editor's Note **Davy G. Diongson**



Welcome to the inaugural issue of E-Balita: Diaryo ng PNAA (E-Newsletter of the PNAA). This newsletter will be published at least quarterly. This will be the PNAA electronic newsletter of the 2010-2012 administration. This publication allows you to share with your fellow PNAA colleagues noteworthy chapter news. For example, you can share the dates and venues of any upcoming events, lectures or any notable chapter news.

E-Balita/Diaryo ng PNAA is an excellent vehicle for you to share your stories of engagement. Share your personal journey of engagement with others. You may find that others may benefit from your stories and in turn, they may begin their own journey of engagement.

The editorial board and I will work with the regional vice presidents and the Circle of Presidents to ensure that stories and notable news are highlighted in the E-Balita. This electronic newsletter is for the PNAA membership. I welcome stories and input from the PNAA membership. Please email them to davygd@gmail.com. Mabuhay.

Calendar of Events

Induction of New Officers

PNA Greater St. Louis

August 7, 2010

Induction of Jonel Maminta

PNA Colorado

August 14, 2010

Induction of Grace Senger

PNA Ohio

August 28, 2010

Induction of Audrey Godoy

PNA Northeast Florida

September 4, 2010

Induction of Gemma Rio

PNA San Diego

September 11, 2010

Induction of Chona Lutap

PNA New York

September 25, 2010

Induction of Susan Gador

Regional Conferences

October 8, 9 and 10 2010

Host Chapter: PNA Pennsylvania

Eastern Regional Conference

Crown Plaza Hotel, King of Prussia, PA

Regional VP Contact: SueCastor@yahoo.com

March 25, 26 and 27, 2011

Host Chapter: PNA Cameron County Texas

South Central Regional Conference

Holiday Inn, Brownsville, TX

Regional VP Contact: GBeriones@comcast.net

April 29, 30 and May 1, 2011

Host Chapter: PNA Greater St. Louis

PNA North Central Regional Conference

Hotel Lumière, St. Louis, MO

Regional VP Contact: BethBRosas@gmail.com

November 4, 5 and 6, 2011

Host Chapter: PNA North Carolina

PNA Eastern Regional Conference

Biltmore Inn, Asheville, NC

Regional VP Contact: SueCastor@yahoo.com

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